

MIKE PATTEN | NEW MEDIA DESIGNER

EDUCATION >>

Academy of Art University

2004–present

Course work pursuant in a Bachelors of Fine Arts in Computer Arts and New Media.

Phoenix College

1994–1997

Course work pursuant an Associate's degree in Marketing & Business Administration.

EXPERIENCE >>

2001–Present Freelance Designer

- Provided both print and web design services for a long list of clients spanning almost every industry imaginable. Excellent references available.
- Able to provide clients with intuitive and inventive design options at competitive rates.
- 5+ years working in industry with Expert knowledge of preparing files for print & web production.

1998-06 Shame1 Publications Inc.

- Helped launch Gloss Magazine, a San Francisco lifestyle magazine that has been in production for over seven years. Scouted new advertising prospects and maintained ongoing client relationships to help generate consistent revenue for the magazine.
- Collaborated with the publisher and graphic design team to consistently produce compelling content and visually appealing layouts for each issue.

1998-01 K.B.A. Marketing Inc.

- Managed San Francisco nightclub concessionaires program.
- Oversaw all program marketing logistics. Performed venue contract negotiations while keeping up with client relationships. Managed all program staff schedules and inventory. Responsible for weekly and quarterly sales and activity reports to the Chicago headquarters.

TOOLBOX >>

*Acrobat Pro
After Effects
BB Edit
Dreamweaver
Fireworks
Flash*

*Final Cut Pro
FontLab
Garageband
Illustrator
Image Ready
InDesign*

*Logic Studio
Photoshop
Premiere
Quark Xpress
Quicktime Pro
Reason*

*Suitcase
Microsoft Office
Mac & Windows OS
XHTML & CSS
Actionscript 2 & 3
Pencil & Paper*

CONTACT >>

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